

Faculty Profile

Dr. Toran Lal Verma



Name	Dr. Toran Lal Verma	Date of Birth	10/03/1993
Designation	Assistant Professor	Date of holding Present Post	28/01/2022
Name of the Department	Commerce	Highest Qualification	Ph.D.
Teaching Experience	7 Years	Research Experience	8 Years
E-mail	Email : toranbsp@gmail.com	Mobile: 8817505010	
Address for Correspondence	Government Lal Shyam Shah College Manpur, Dist- Mohla-Manpur-A.Chowki (C.G.) 491229		

Educational Qualification

Qualification	University/Board	Year	Subject	Percentage
PhD	Dr. H.S. Gour Central University, Sagar	2022	Commerce	-
NET	University Grant Commission	2019	Human Resource Management	-
NET	University Grant Commission	2018	Management	-
NET-JRF	University Grant Commission	2015,2016, 2020	Commerce	-
Post-Graduation	Guru Ghasidas Central University Bilaspur	2016	Commerce	79.80
Graduation	Guru Ghasidas Central University Bilaspur	2014	Commerce	72.70
Intermediate	Jawahar Navodaya Vidyalaya Dongargarh/CBSE	2011	Commerce	77.00
Higher Secondary	Jawahar Navodaya Vidyalaya Dongargarh /CBSE	2009	-	74.60

Teaching Experience

Teaching Experience in Years	7 Year	
Institutions Worked In	Name of the Institution	Duration
	Dr. H.S. Gour Central University, Sagar	Feb 2017 -Dec 2021
	Govt. Lal Shyam Shah College Manpur	Jan 2022-till date
Courses Taught	Research Methodology, Corporate Accounting, Personal Selling and Salesmanship, Business Laws, Income Tax and Laws, Corporate Tax, Advanced Statistics, Financial Management	
E-Contents Developed	<p>E-book: <u>Personal Selling and Salesmanship (Both Hindi & English)</u> E-book: <u>Entrepreneurship Development (Both Hindi & English)</u> Notes: <u>Financial Management</u></p> <p>Websites: https://commercestudyguide.com/ http://allquestionpapers.com/ http://commercemcqs.com/</p> <p>Powerpoint Presentations: https://www.slideshare.net/ToranVerma?utm_campaign=profiletracking&utm_medium=sssite&utm_source=ssslideview</p> <p>Youtube Channel: https://www.youtube.com/@commercestudyguide2456</p>	
Additional Responsibility	<ul style="list-style-type: none"> • IQAC Co-cordinator • AISHE Nodal Officer • IDP Nodal Officer • Examination Superintendent for various exams 	

Research Experience

Research Experience in Years	7 Years
Research Papers Published	11
Workshop Attended	10
Papers Presented in Seminar/Conference	17
Resource Person/Keynote Speaker in Seminar/ Conference/Workshop	05
Books/Edited Books/Chapters	01
Attach Details of the above	

Published Research Papers

S.N.	Title	Journal	ISSN	Issue Details
1.	An Empirical Study on Marketing and Sales Problems of Micro, Small and Medium Enterprises (MSMEs) in Madhya Pradesh	Vanijay Shree (Peer-reviewed Journal)	-	Vol. 01 Issue 01 December 2021 Page no. 13-24
2.	A Study On Ever-Changing Definition of Micro, Small and Medium Enterprises (MSMEs)	International Journal of Recent Scientific Research (Peer-reviewed Journal)	0976-3031	Vol. 12, Issue, 06 pp. 41950-41954, June, 2021
3.	An Empirical Study on Problems and Prospects of Micro, Small and Medium Enterprises (MSMEs) in Madhya Pradesh	Innovation: The Research Concept (Peer-reviewed Journal)	2456-5474	Vol 06, Issue 06 June 2021
4.	Impact of Marketing Strategies on Consumer Behavior: A Study of Bhopal City	International Journal of Creative Research Thoughts (IJCRT) (Peer-reviewed Journal)	2320-2882	Volume 9, Issue 6 June 2021
5.	Impact of Demonetisation, Goods and Service Tax and COVID-19 on Indian Economy	International Journal of Advanced Research (Peer-reviewed Journal)	2320-5407	Vol. 08, Issue 09 Sep 2020 Page No. 189-200
6.	Role of MSMEs in Poverty Alleviation and Rural Development in India	International Journal of Multidisciplinary Research and Development (Peer-reviewed Journal)	349-4182	Vol. 07, Issue 09 Sep 2020 Page No. 61-65
7.	Role of MSMEs in achieving Sustainable Development Goal (SDGs)	International Journal for Research in Engineering Application & Management (IJREAM) (UGC approved)	2454-9150	Vol. 6, Issue 4 April, 2019 Page No. 575-582
8.	Performance Evaluation of MUDRA Bank (With special Reference to Madhya Pradesh)	Journal of Emerging Technologies and Innovative Research (JETIR) (UGC approved)	2349-5162	Vol. 4 Issue 12 April, 2019 Page No 343-356
9.	Role of Microfinance in the Development of Micro, Small and Medium Enterprises (MSMEs) in India.	Researchline International Journal (Referred Journal)	2321-2993	Vol. XXIX Special Edition Feb- April, 2018
10	An Overview of current Financial Literacy Efforts in India	Open Access International Journal of Science and Engineering (OAIJSE) (UGC approved)	2456-3293	Vol. 2 Issue 12 Feb 2017 Page No 39-42
11	MSMEs in India: Problems. Prospects and Issues in Present Scenario	International Journal for Rapid Research in Engineering Technology & Applied Science	2455-4723	Vol. 3 Issue 10 October. 2017
12	Customer Satisfaction of E-banking services in ICICI and HDFC Bank: A Comparative Study of Sagar City	Indian Economy: Current Issues and Possibility (Edited Book) (May 2018)	ISBN-9788192970035	Fifth Edition May, 2018

Workshop/FDP Attended

S.N.	Title	Organized By	Date
1	Workshop on “Research Methodology in Commerce, Management and Economics”	Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	02 nd – 07 th August, 2021
2	FDP on “Latest Research Software & ICT Tools for Communicating Research”	GMR Institute of Technology, Rajam, Andhra Pradesh	20 th - 26 th June 2021.
3	FDP on “R Software”	Chouksey Engineering College, Bilaspur	15 June- 21 June 2020
4	FDP on “ICT Tools for Social Science & Research”	Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	02 nd – 11 th January, 2020
5	Workshop on “Research Methodology”	Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	17 th – 19 th December, 2019
6	GIAN Workshop on “Financial Reporting Norms and Accounting Scams”	Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	09 th December to 15 th December, 2019
7	Workshop on “Research Methodology”	School of management studies, Punjabi University Patiala, Punjab	23 rd March 2018 to 29 th March 2018
8	Workshop on “Research Methodology in Management and Statistical Analysis Using IBM SPSS Statistics 25.0”	ITM University Gwalior (M.P.)	10 th – 16 th December, 2018
9	Workshop on “Personality Development”	Organized by Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	28 th & 29 th October, 2018
10	Workshop on “Creativity and Small Business Development Projects”	Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	11 th – 13 th November, 2016
11	GIAN Workshop on “Digital and Social Media Marketing in Emerging Markets”	Department of Business Management, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	14 th – 20 th October 2016

Seminar/Conference

S.N	Title of the Seminar	Title of the Paper	Organized By	Date
1	National Seminar on “Arthik Vikas me Paryatan Udhog Ki Bhumika”	“An Analysis of Opportunities of Eco-Tourism Business in the Bio-Diversified Chhattisgarh”	Department of Commerce, Government Maharaja Autonomous College, Chhatarpur (M.P.)	03 th - 04 th March, 2017.
2	National Conference on “Demonetization and Uprooting Parallel Economy”	titled “Demonetization and possibility to Transform Real Estate Business in India”	Department of Commerce, Dr. Harisingh Gour Vishwavidyalaya (M.P.)	27 th & 28 th March, 2017.
3	National Seminar on “Arthik Vikas Ke Paridrishya Mein Laghu Udhogon ki Bhumika”	“A descriptive Study on Role of Techno-innovation in Organizational Performance of SMEs”	Department of Commerce, Swami Vivekanad Vishwavidyalaya, Sagar (M.P.)	18 th April, 2017.
4	National Seminar on “Current Business Scenario: Opportunities and Challenges Before Young Entrepreneurs”	“Emerging Challenges before New Generation Entrepreneurs”	Department of Management Studies, Swami Vivekanad Vishwavidyalaya, Sagar (M.P.)	28 th June, 2017
5	National Conference on “Changing Dimensions in Entrepreneurship”	“MSMEs in India: Growth Challenges and Opportunities”.	Maa Narmada Mahavidyalaya Dhamnod	7 th Oct. 2017
6	70 th All India Commerce Conference	“Changing Paradigms in Employment and Entrepreneurship: An MSME Perspective.”	Faculty of commerce and Management, IIS University Jaipur	13 th - 14 th Oct. 2017
7	National seminar on “Current Economic Challenges in India”	“MUDRA Bank: A game changer in MSME Financing.”	Kamla Nehru Mahavidyalaya, Damoh	6 th Jan. 2018
8	National Conference on “New Age Economic Reforms in India Issues and Challenges”	“Role of Microfinance in development of Micro, Small and Medium Enterprises (MSMEs) In India	BVM College of Management Education, Gwalior	13 th - 14 th Jan. 2018.
9	International Conference titled “Strategies for Inclusive Growth and Sustainable Development in India”	"Poverty alleviation, Rural development and inclusive growth through MSMEs"	School of Economics, Devi Ahilya University, Indore and Development Foundation, Indore	27 th - 28 th January 2018

10	National Seminar on “Current Agricultural “Emerging Trends, Issues and Challenges in Business Economics”	Women Empowerment in Unorganized Sector Through Skill Development: Challenges and Prospects”	Saifiya Arts, Commerce and Law College, Bhopal	17 th & 18 th February 2018
11	International Multidisciplinary Conference titled “Canvas of International Business: Opportunities and Challenges”	titled “E-Banking Services: A Study on Customer Satisfaction of Private Sector Banks (ICICI & HDFC) in Bhopal City”	Bhopal School of Social Sciences, Bhopal	23 rd and 24 th Feb 2018.
12	National Seminar on Current “Agricultural Growth in India: Opportunities and Challenges”	“A study of Current Schemes for Agricultural and Rural Development in India.”	Department of Economics, Dr. Harisingh Gour Vishwavidyalaya (M.P.)	24 th & 25 th feb. 2018
13	XXVII Annual Conference of Madhya Pradesh Economic Association	“Capital Market Financing for SMEs: Opportunities and Challenges”,	Department of Economics, Dr. Harisingh Gour Vishwavidyalaya (M.P.)	24 th & 25 th feb. 2018
14	National Seminar on “Innovative Management Practices for Sustainable Development”	“Role of Micro, Small and Medium Enterprises (MSMEs) in Sustainable Development Goals	Department of business Management, IGNTOU, Amarkantak	26 th & 27 th Feb 2018.
15	National Seminar on “GST: Opportunities and Challenges”	“Impact of GST on SMEs”	Department of Economics, Swami Vivekanad Vishwavidyalaya, Sagar (M.P.)	2 nd April, 2018.
16	Webinar on “The Resurgence of Indian Economy: The Idea of Vocal for Local”	-	Department of Economics, School of Humanities & Social Science, Dr Harisingh Gour Vishwavidyalaya, Sagar (M.P.)	13 th -14 th June 2020.
17	Webinar on “COVID-19 outbreak: Challenge and Opportunities for Indian Economy”	-	Department of Commerce under the auspices of (IQAC), Department of Higher Education, Govt. of M.P. Bhopal	27 th August 2020

Keynote Speaker/Resource Person/Subject Expert

S.N.	Title	Role	Organized By	Date
1	Workshop on “Research Methodology: Fundamentals and Practices”	Resource Person	Govt. Digvijay Autonomous College Rajnandgaon (C.G.)	25 th & 27 th July 2023
2	Workshop on “Research Methodology: Basic Research and Data Analysis Using SPSS Software”	Resource Person	Govt. Autonomous PG College Chhindwara (M.P.)	13 th - 18 th April 2023
3	National Seminar on “Role of Banking Sector in Indian Economy”	Subject Expert	Department of Commerce, Govt. College Banda (M.P.)	27 th Jan 2023
4	Guest Lecture on “Marketing Strategies of MNCs in 21 st Century”	Keynote Speaker	Govt. PG College Bemetara (C.G.)	13 th January 2023
5	Guest Lecture on “Marketing Strategies of MNCs in 21 st Century”	Keynote Speaker	Govt Lal Chakradhar Shah College Ambagarh Chowki (C.G.)	18 th October 2022

Memberships in Academic Bodies:

- Life Member All India Accounting Association, Membership No: BS-48.
- Life Member All India Commerce Association, Membership No: MP276.



Signature